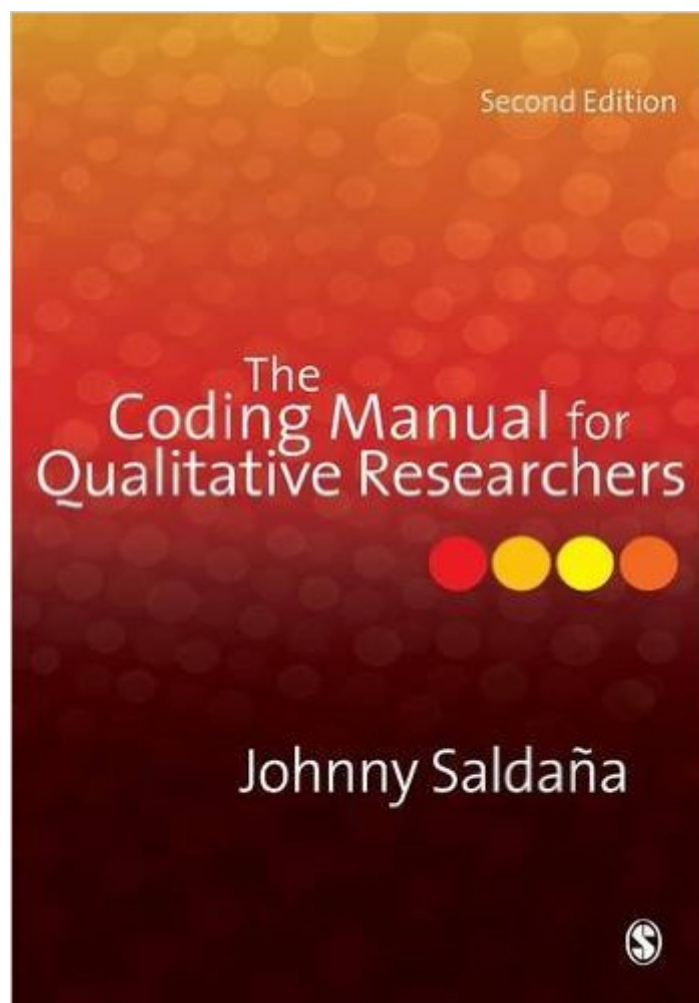


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# The Coding Manual For Qualitative Researchers



## Synopsis

The Second Edition of Johnny Saldaña's international bestseller provides an in-depth guide to the multiple approaches available for coding qualitative data. Fully up-to-date, it includes new chapters, more coding techniques and an additional glossary. In total, 32 coding methods are profiled that can be applied to a range of research genres from grounded theory to phenomenology to narrative inquiry. For each approach, Saldaña discusses the method's origins, a description of the method, practical applications, and a clearly illustrated example with analytic follow-up.

## Book Information

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## Customer Reviews

I am about to commence my honours psychology year and landed a summer job as a research assistant. I was surprised to discover that I was the statistics expert. The research had already been conducted and I was there to analyse the data. It was from a large survey with a lot of open questions. I needed to code qualitative data into quantitative. Unfortunately at this point in my studies we had not learnt about qualitative data coding. I needed to learn how to do so - and fast! Most books seem to focus on qualitative research from the start to finish which I didn't need. I was relieved to find a book dedicated to coding. It is easy to read and understand, and provides many real-life examples. It also discusses in detail, a wide variety of techniques so you can find something that best suits the type of data you have. The author does not advocate one technique over another as they all have their pros and cons. He also discusses qualitative coding software, which could be useful if you have access to this - which I don't. The beginning of the book provides an overview which is extremely useful if you are new to coding. The rest of the book discusses

techniques. This is easy to navigate and I was able to skip to parts of the book that were relevant to me, without needing to read the entire book in order to understand it. The Coding Manual for Qualitative Researchers has enabled me to complete my job without looking incompetent and I am confident that I have undertaken the correct procedures. I can definitely recommend this if you are looking for information on coding qualitative data.

If you are a novice qualitative researcher and considering conducting or making use of interviews for your thesis/dissertation, this is the book for you! Extremely accessible and helpful. Buy it now and read immediately!

In today's qualitative research, researchers struggle with the parameters of coding their research, in order to provide data that aligns with the qualitative method of choice. This book is an excellent guide to all types of qualitative coding, regardless of the method! A great value for the price!

For any graduate level student, especially those in a doctoral program, this should be required reading for anyone who is conducting qualitative research.

Quick and easy to read. Good reference. Gave names and structure to what I was doing halfhazardly and halfintuitively and gave me the basics to be able to understand more indepth handbooks.

Recommended by my dissertation chair and I used it every day for months. It gave me definitions and ideas I could use. The part on coding is very easy to understand.

Writing a qualitative dissertation or thesis? This is your book. Very easy to understand and gives concrete and specific examples/steps to follow. I am VERY grateful for this book. My only "con" would be that it doesn't have some quantitative add-on (mixed) methods. It makes understanding, and more importantly, applying statistical approaches to ones research very simple, so it is too bad it doesn't have a small section about mixed methods. Otherwise, highly recommend.

This was the most helpful book I read as I learned to analyze qualitative data. Authors of a lot of qualitative textbooks talk about analysis but never quite go so far as to demonstrate it; this remains one of the best sources I own for providing clear and easy-to-understand descriptions of various

alternatives and stages in the coding process. I also believe that Saldaña incorporates an appropriate amount of information about CAQDAS or use of other technology, so that readers who do or do not have access to specialized software can all benefit from this book. I consider this a helpful book for novices as well as a well-organized resource for people with a little more experience.

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